Course Syllabus

Hospitality and Tourism

Excel
HIGH SCHOOL

Description:

Hospitality and Tourism is an exciting look into the origins, careers, challenges and trends of this massive industry. The course explores different sectors within the industry so that students can learn which sector might interest them the most and how they can be successful working in that sector. Students will learn about the traditional careers in the industry as well as some of the new roles that have been created in recent years.

Textbook: Hospitality and Tourism © Excel Education Systems, Inc. - 2022

Course objectives:

Throughout the course, you will meet the following goals:

- Briefly describe the history of each major sector in the industry, such as hotels, restaurants, travel planning, event planning, theme parks, cruise ships and resorts, and transportation.
- Differentiate between different categories of hotels, restaurants, travel planning, event planning, theme parks, cruise ships and resorts, and transportation.
- List the major careers in the industry and explain each position's responsibilities.
- Describe the education and qualities of different roles in the industry.
- Identify past challenges and explain how the industry has adapted to those challenges.
- Identify future trends and describe some of the advantages and challenges of each trend.

Contents:

1: Introduction to Hospitality and Tourism	6: Event Planning
2: Careers in Hospitality and Tourism	7: Theme Parks
3: Hotels	8: Cruise Ships and Resorts
4: Restaurants	9: Transportation
5: Travel Planning	10: Past, Present and Future of Hospitality and Tourism

Grading Scale

A = 90-100%

B = 80-89%

C = 70-79%

D = 60-69%

F = under 59%

Grade Weighting

Quizzes.............. 35%

Written Projects......... 35%

Final Exam......... 30%

100%